

WOMEN in BLACK

**NEW YORK 2026 WOMEN'S
BUSINESS CONFERENCE**



UNSHAKEABLE

Still Standing. Still Building.

THURSDAY, JUNE 11 | 9:00 AM – 7:00 PM

New York Urban League Conference Center

117 West 125th St. - 4th Fl. , New York, NY

REGISTER NOW AT [WOMENINTHEBLACK.ORG](https://www.womenintheblack.org)

About Women In The Black

Women In The Black is a community-driven platform supporting women entrepreneurs, leaders, and innovators.

Our events, conversations, and collaborations create opportunities for women to connect, share knowledge, and grow sustainable businesses.

We are committed to building a powerful network of women who exchange resources, support one another, and create lasting economic impact.



The Vision

This year's conference theme, ***Unshakeable*** is designed to empower women entrepreneurs and leaders to stand firmly in their purpose, pursue their vision with confidence, and build businesses that are resilient, impactful, and sustainable.

Through powerful conversations, strategic workshops, and meaningful connections, Women In The Black brings together founders, creators, and professionals who are committed to rising above challenges and thriving in business and life.

Unshakeable — Still Standing. Still Building.

Audience Snapshot

The Unshakeable Women's Business Conference brings together an engaged audience of women who are building businesses, shaping communities, and investing in their personal and professional growth.

- ❑ Women entrepreneurs and small business owners
- ❑ Founders, consultants, and creative professionals
- ❑ Leaders across diverse industries
- ❑ Community builders and decision-makers
- ❑ Professionals committed to growth, innovation, and collaboration

Why This Audience Matters

- ✓ Highly engaged and relationship-driven
- ✓ Strong purchasing influence in business and consumer markets
- ✓ Actively seeking tools, services, partnerships, and resources



Marketing Reach

Amplifying Visibility Before, During, and After the Event

- ✓ Email marketing campaigns to our engaged community of entrepreneurs and professionals
- ✓ Strategic social media promotion across multiple platforms
- ✓ Promotion through speakers, partners, and community networks
- ✓ Event website visibility with sponsor recognition
- ✓ Cross-promotion through collaborating organizations and media partners

Extended Exposure for Sponsors

- ✓ Sponsor recognition in digital promotions and event materials
- ✓ Opportunities for logo placement, brand mentions, and social media features
- ✓ Increased brand awareness among a highly engaged audience of women leaders and decision-makers



Why Partner With Us

Align Your Brand With a Powerful Community of Women Leaders

The **Unshakeable Women's Business Conference** brings together ambitious women entrepreneurs, professionals, and community leaders who are committed to growth, innovation, and collaboration.

Partnering with this event provides brands with the opportunity to connect authentically with a highly engaged audience of women who are building businesses, influencing purchasing decisions, and shaping their communities.



Partnership Benefits

Meaningful Brand Visibility

Gain exposure through event marketing, digital promotions, and on-site recognition.

Direct Access to Decision-Makers

Connect with women entrepreneurs, founders, and professionals with real purchasing influence.

Authentic Community Engagement

Build relationships with an audience that values collaboration, support, and shared success.

Alignment With a Powerful Mission

Demonstrate your brand's commitment to supporting women in business, leadership, and economic empowerment.



Sponsorship Opportunities

Title Sponsor — \$50,000
Exclusive Event Partnership

Title Sponsor Benefits

- Exclusive recognition as the **Title Sponsor** on all event materials and promotions
- Logo prominently displayed on the **event stage and all digital and print communications**
- Luncheon Keynote Sponsor
- Opportunity to deliver **opening remarks** at the event
- Premium placement in **press releases and media coverage**
- Dedicated **email blast** to our network highlighting your organization
- Recognition on the **Women In The Black website homepage for one year**
- **10 VIP tickets** with access to the exclusive **Sponsor Lounge**

Sponsorship Opportunities

Platinum Sponsor — \$35,000
Signature Sponsorship Opportunity

Platinum Sponsor Benefits

- Recognition as a **Platinum Sponsor** in event materials and promotions
- Logo displayed on **event signage and digital platforms**
- Breakfast Kick-off Sponsor
- Opportunity to **introduce a keynote speaker or host a breakout session**
- Featured **social media promotion**
- Recognition on the **organization's sponsor webpage for one year**
- **8 VIP tickets** with access to the exclusive **Sponsor Lounge**.

Sponsorship Opportunities

Diamond Sponsor — \$25,000

Premium Event Visibility

Diamond Sponsor Benefits

- Recognition as a **Diamond Sponsor** in event materials and on the event website
- Conference Close-out Sponsor
- **Social media shoutout** and acknowledgment during the event
- **6 VIP tickets** with access to the exclusive **Sponsor Lounge**

Sponsorship Opportunities

Gold Sponsor — \$15,000
Brand Visibility & Engagement

Gold Sponsor Benefits

- Recognition as a **Gold Sponsor** in event materials and promotions
- Afternoon Panel Sponsor
- Logo included in **digital event communications**
- **Social media acknowledgment**
- **4 VIP tickets** to the event

Sponsorship Opportunities

Silver Sponsor — \$7,500
Supporting Partner

Silver Sponsor Benefits

- Recognition as a **Silver Sponsor** in select event materials
- Workshop Sponsor (2)
- **2 VIP tickets** to the event

Sponsorship Opportunities

Community Sponsor — \$3,000

Community Supporter

Community Sponsor Benefits

- Recognition as a **Community Sponsor** in select event materials
- Workshop Co-Sponsor (1)
- **1 VIP ticket** to the event

Sponsorship Contact

Become a Sponsor

Join us in supporting women entrepreneurs and leaders through the **Unshakeable Women's Business Conference.**



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**Dr. Princess Jenkins, Founder/President
Women In The Black**